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Transforming neighborhoods, home by home, block by block



2020 Block Build Home Sponsor: Findorff

OUR MISSION

Transforming communities by providing FREE, critical home repairs and comprehensive services for low-income seniors, veterans, and people with disabilities.

A Letter From the CEO



66

A home repair is not just a home repair. It's community connection, independence, and what keeps us whole.

In 2020 we continued our work as the largest provider of free home repairs in Southeast Wisconsin. Our year-round repair programs provided nearly 540 people with the safety and peace of mind we all expect when we're in our homes.

Our work is critical to the well-being of our community, and it would not be possible without

our staff, board, volunteers, donors, sponsors, and community partners.

Last year had several highlights, including our annual Block Build MKE event that brought together more than 250 community members to perform 300 home repairs, and our first ever virtual Holiday Bash that raised

over \$42,000 to help more homeowners.

As we look forward to 2021, we plan to build on our success by helping more homeowners, but we can't do it without your support. I encourage you to find a way to get involved with our organization that fits you best and change someone's life.

Lynnea Katz-Petted
CEO



Older Adults

69%



Veterans

21%



People w/ Disabilities

47%







2020 Year In Review

This year was unlike any other. While many organizations and city services scaled back or shut down completely, we continued to serve our community in bigger and better ways. This speaks to the hard work of our stakeholders as well as the growing need for our services.



- 296 homes made safe
- **350+** referrals to partners for comprehensive services
- **207** Emergency repairs (water heaters, exposed wires, etc.)
- 81 water heaters installed, 7 repaired
- 15+ local, licensed contractors employed
- **356** accessibility modifications
- 300 individual repairs in two days during Block Build MKE in Clarke Square



Life Changing Repairs

\$1.8

Million Invested in Our Community

533

Lives Changed

Homeowner Stories

Our homeowners are the reason we started this work in 2000 and the reason we continue to fight for them every day.

The lives and backgrounds of our homeowners vary greatly, but they all have one thing in common: the desire to be safe and comfortable in their homes regardless of their financial situation.

- 55% of our homeowners are still paying mortgages
- Out of those 55%, the average mortgage amount is \$636
- Their average monthly income is \$1,676
- After paying their mortgage, utilities, and other bills, they have very little to survive on, let alone repair their home.



Vernita, 58 | income = \$1,376/month

Vernita has lived in her home for 14 years. In Septmeber, she was leaving her home and fell through her front porch, breaking her foot. Because her front porch is her main entrance, she was having a very difficult time going in and out of her home for her doctor's appointments. One of our contractor's repaired her porch and Vernita is happy to feel safe in her home.



Mike, 63 | income = \$2,040/month

MikelostbothlegsafterhewashitbyadrunkdriverandisBarbara'sprimarycaregiverassheisinthesecondstageofdementia andhasdiabetes. When their waterheater went out, they didn't know where to turn but they knew they wanted to stay in their home, which meant finding a free resource. They found us, and we installed a new waterheater for free so they can stay in their home and age in place.



Monserrate, 84 | income = \$1,573/month

Monserrate has lived in her home for over 17 years. She had a heart breaking two years, losing two grandchildren and her husband. She hired a family friend to repair her bathroom, but all that was done was tile over the shower and floor, failing to install adequate subflooring and plumbing. Without enough money to hire a plumber, she resorted to putting buckets in the basement to catch the water. We remedied the many issues that appeared in Monserrate's bathroom to keep her safe in her home,

As the only organization that offers free home repairs in Southeast Wisconsin, we make sure our services are professional and comprehensive. When someone calls us and we can't help them, we *always* make sure they're referred to a trusted partner.

All of our repairs are performed by licensedcontractors. In 2020, we provided 15 contractors with local work and sustainable wages.



Critical Repairs

Repairs that are critical to preventing deferredmaintenancewhich causes bigger problems in the future. Examples include carpentry, porchrepair, and updating electrical items.



Emergency Repairs

Repairs that mitigate immediate threats to someone's home and well-being. Examples include water heater repair/replacement, and fixing gas leaks.







Accessibility Modifications

To create a safer home for older adults and people with disabilties, we modify appliances and other basic household features. Examples include wheelchair ramps, grab bars, handrails, and walk-in showers.



Chore Services

This program provides older adults with services that became more difficult with age and can lead to fines and accidents if not taken care of. Examples include mowing, snow shoveling, and replacing lightbulbs.



Block Build MKE

The biggest home repair event in Milwaukee! Every year, dozens of corporations and hundreds of volunteerscometogethertotransform 20-30 homes in two days.



REO Home Sales

We rehab foreclosed homes and turn them into safe and affordable homes for low-income homeowers. This stabilizes neighborhoods, adds to the city's tax base, and provides more money to increase repairs.









"I'm so glad y'all came to help me out, I didn't know what else to do. You're a life saver"





"Before [Revitalize Milwaukee] came to fix my porch I was worried someone was going to fall through it."

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Kwik Stop at 24th & National

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Wisconsin Disposal

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Thank you for your support!

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\$50,000+

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\$10 - \$249

Lawa ma a Milale

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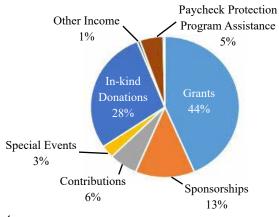
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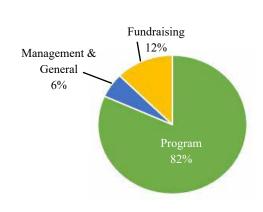
Amy Sorenson

Homeowner Advocate &

Resource Manager

Financials





Revenue & Support

Grants	\$510,642
Sponsorships	\$151,423
Contributions	\$72,544
Special Events	\$34,013
In-kind Donations	\$333,196
Service Fee and REO Property Revenue	\$247
Other Income	\$6,960
Paycheck Protection Program Assistance	\$59,535
Interest Income	\$4,454
	Total: \$1,173,014

Expenses

Program	\$1,124,710
Management and General	\$78,973
Fundraising	\$172,347

Total: \$1,376,030

Excess of Revenues Over	, ,
(Under) Expenses and Losses	(\$203,016)
Net Assets, Beginning of Year	\$1,733,395
Net Assets, End of Year	\$1,530,379



Get Involved

Donate

With 86 cents of every dollar going directly to homeowners, you can be sure your contribution, no matter the size, will make a lasting impact.

www.freehomerepairs.org/donate

Volunteer

Performingover2,500 repairs/year is a lot! No matter your skills, we can find a way for you to make an impact on your community.

www.freehomerepairs.org/volunteer

Sponsor

Partner with us! We understand every compnay has a different budget, so we have different sponsorship levels to fit each one.

www.freehomerepairs.org/sponsors

Work

We're growing! We're always looking for reliable, licensed contractors that want to help us serve more low-income homeowners than ever before.

www.freehomerepairs.org/careers

Keep in Touch

Address

840 N. Old World 3rd St., Ste 600 Milwaukee, WI 53203 **Contact**

(414) 312-7531 lynnea@rtmilwaukee.org Web

www.freehomerepairs.org @revitalizemilwaukee