



REVITALIZE  
MILWAUKEE



# 2023 IMPACT PACKET

Everything you want and need to know  
about Revitalize Milwaukee

# ABOUT US

Transforming communities through FR, critical home repairs to low-income seniors, veterans, and people with disabilities.

Revitalize Milwaukee is a 501(c)3 nonprofit that reduces social inequities through free home repairs. We believe everyone should live in a safe and healthy home. The repairs we perform are not cosmetic niceties. They are absolute necessities that no homeowner should live without.

Over time, health and safety issues develop from the inability to pay for repairs and other necessary services. Without our free services, many residents would suffer serious injuries or even be forced to move out of their homes.

Beyond direct benefits to individuals in the home, our repairs maintain the tax base to the city and stabilize neighborhoods.







# GET INVOLVED

There's a way for anyone to get involved, knowing that each person and company contributes differently. We work with your schedule and abilities to figure out what works best, ensuring a positive and impactful turn-key experience. Whether you choose to donate, volunteer, sponsor or any other opportunity, you'll make a difference in someone's life.

The next two pages explain the different options to get involved. If you want to get involved in a way not listed, please contact us for customized opportunities.



# SPONSOR

Sponsoring RM projects and events gives caring corporations, service groups, and other organizations a rewarding experience. Sponsorship provides an edge by strengthening your image and increasing employee/member satisfaction and retention. Sponsors are provided with a turnkey experience that offers a unique teambuilding experience. We understand every organization has a different budget and goal in mind. We have different opportunities to fit each one!

## How you benefit:

- **Marketing**
  - Press release
  - Signage
  - Logo placement
  - Website feature
- **Workplace Benefits**
  - Teambuilding
  - Employee satisfaction
  - Employee retention



## What you can sponsor:

### RM Golf Outing - July 12th, 2023

*Hit the green with the RM team.*

- Five levels from \$1,100-\$11,000

### Block Build MKE - August 18th & 19th, 2023

*One weekend, dozens of homes, hundreds of volunteers.*

- Eleven levels of sponsorship from \$1,650-\$55,000

### Annual Gala - October 20th, 2023

*Celebrate the giant impact we're making.*

- Six levels of sponsorship from \$3,300-\$22,000

### Custom Team Projects - All year

*Your team will be the star of the show.*

- Let's work together to find the right project and budget for your team!







# DONATE

With 90 cents of every dollar going directly to repairs, you can be sure your donation, no matter the size, will have a lasting impact. We also accept donated materials for repairs, as well as auction items for our fundraisers.

# VOLUNTEER

Performing over 2,000 repairs/year is a lot! Whether you have previous home repair experience or none at all, we can find a way for you to have a direct impact on local homeowners. Whether you're swinging a hammer or mowing a lawn, we guarantee you'll feel good about your accomplishment.

# WORK

Are you a contractor looking to make extra money *and* make a difference? Work with us when your schedule allows or full-time and get paid weekly.



# OUR HOMEOWNERS



**Shari**

Shari initially called asking about our lawn care service. After getting her signed up for our chore services, we were also able to repair her wheelchair ramp, install light fixtures, and replace her doors.



**Katherine**

When Katherine began using her wheelchair, it made navigating her home very difficult. Our contractor, Jose, was able to add a tub cut, new toilet, and new pedestal sink to create more room which has restored Katherine's ability to independently navigate her home.



**Vivian**

Vivian need repairs on her porch, her chain-link fence, and the trim on her house. These repairs were made during our 2022 Block Build. "This is a wonderful program, good for the neighborhood and so friendly."



Are satisfied with the repairs



Feel safer at home



Can continue to live independently



Would recommend us to a friend

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**"I feel like Revitalize Milwaukee really cares about my well-being. Thank you for the repairs made to my home. It's a better place to live." - Teresa T.**

**"My experience was great. The person that assisted me showed much compassion and care. The response to my situation was very timely, I can never express my gratitude as it reaches words that cannot be expressed. Thank you." - Mary P.**



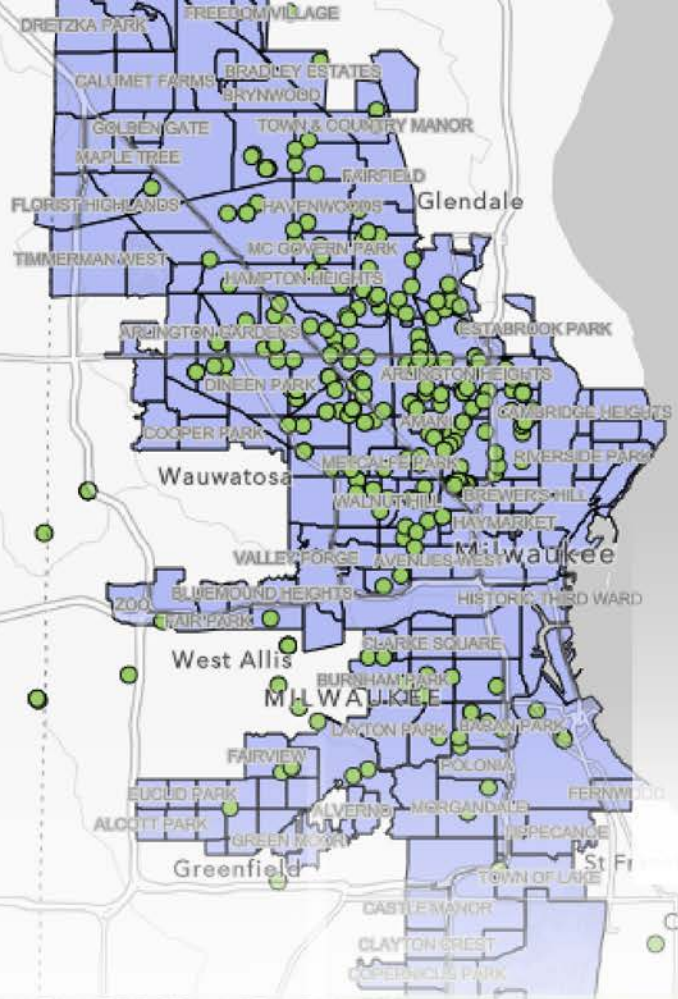
# OUR IMPACT

WAUKESHA

Waukesha

Brookfield

New Berlin



REVITALIZE  
MILWAUKEE

25,500+



Home repairs since 2000

\$24+ million



Invested in our community  
since 2000

## OUR MISSION

Transform communities by providing **FREE**, critical home repairs and comprehensive services to low-income seniors, veterans, and people with disabilities.



30,000

Hours of volunteer time



Each dollar received is leveraged

4:1



Homeowners Served



Seniors



Veterans

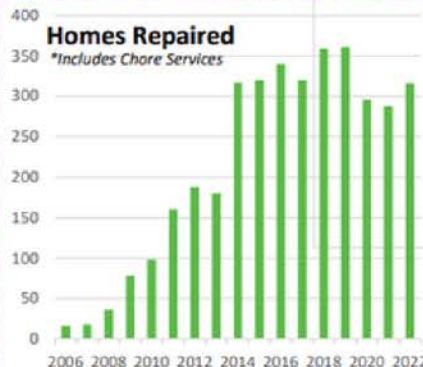


With Disabilities

\*Homeowners may be included in more than one category

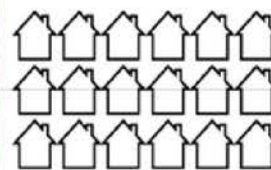
## Homes Repaired

\*Includes Chore Services



= 3,339

Homes repaired

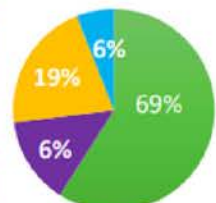


58%



Homes headed  
by women

## Demographics



■ African American  
■ Hispanic  
■ White, Non-Hispanic  
■ Other

18+



Local licensed  
contractors  
employed

300+

Referrals connecting  
homeowners to our  
network of  
community partners



25

Average years our  
homeowners have  
lived in their home



\$1,885



Average monthly income  
of our homeowners

Working with:

130+

community partners





# OUR PROGRAMS & SERVICES

## Critical Repairs

Throughout the year, RM completes essential repairs necessary to enable homeowners to remain in their homes. These repairs are critical in preventing deferred maintenance and larger issues down the road. Some examples of essential repairs might be carpentry, door and lock repair, porch repair, updating electrical items, minor plumbing repairs and installation of smoke and carbon monoxide detectors.

## Emergency Repairs

From time to time, we all find ourselves with urgent or life-threatening plumbing problems, furnace issues, or even electrical problems. Unfortunately, the clients we serve have these challenges coupled with complications of being low-income, elderly, veterans and/or disabled. These unsafe and potentially harmful situations come to light during home visits that occur year-round. Our Emergency Repair Program is the only free emergency repair service offered in Southeast Wisconsin and is designed to help our most vulnerable homeowners address these critical needs. Houses are assessed on a case-by-case basis for the severity of repairs. All of the repairs are completed by experienced, licensed contractors within 24-48 hours.

## Comprehensive Services

RM has partnerships with diverse organizations and businesses that share the goal of keeping vulnerable homeowners in a safe environment where they can age with dignity. As collaborating agencies, we provide homeowners with the tools they need to ensure their continuous contributions to the neighborhoods where they live. Some agencies that help us meet our goals are health and community organizations such as the department of Aging and Layton Boulevard West Neighborhoods.

## Block Build MKE

Block Build MKE is a weekend event that takes place in the summer. On this day, corporations and volunteers work on up to 30 homes that are owned by low-income elderly, veterans, and/or those living with a disability. Over 500 volunteers donate their skills and sweat equity to complete numerous repairs, accessibility updates, and overall beautification projects. Materials, supplies, and professional services are frequently donated to ensure that all homeowners are left with a safe and healthy environment.





## Accessibility Modifications

To meet the goal of creating a safe environment for the elderly and disabled homeowners, RM purchases and installs specialty products. These products modify appliances and other basic household fixtures that frequently present a challenge to operate for homeowners who have physical limitations. Items commonly installed or constructed by RM are medical assistive devices, ramps, door levers, walk-in showers, handrails, grab bars in bathrooms, and washer-dryer unit installation on the main floor of a home. RM works with our partners to purchase these specialized products and have them properly installed by professionals.

## Zilber Neighborhood Services

Repairs are completed in Lindsay Heights, Clarke Square, and Layton Boulevard West neighborhoods to preserve affordable housing. Additionally, we offer a matching grant to Clarke Square homeowners that are in need of external repairs on the front of their home to improve its look and functionality with support from the Zilber Family Foundation.

## Chore Services

Hundreds of Milwaukee homeowners are unable to mow their lawn or shovel their driveway because of age or disability, nor can they afford to pay someone to do it. By performing these services, we prevent the homeowner from injury and from receiving fines from the City.

## Partial Pay

The Partial Pay program is designed to build on our mission and existing expertise in home repair and accessibility modifications. The program will subsidize our existing work to provide emergency, critical repairs to those who fall between 50 and 80 percent of the County Median Income (CMI) but cannot afford them or access the resources to get them done themselves. Fees will be charged on a sliding scale, based on income.

## Occupational Therapy Assessments

Licensed occupational therapists perform assessments for seniors or people living with a disability to ensure the repairs they receive are as effective as possible. Using our own Safe at Home Assessment tool, occupational therapists visit clients' homes and observe how they navigate them. These repairs are then scheduled by RM to be completed by a licensed professional.





## Lead Abatement

RM's lead abatement program removes lead-based paint from homes with children under 6 or pregnant women to prevent the permanent harm that can be done by ingesting lead. RM is partnering with the State of Wisconsin, the City of Milwaukee, SDC, COLE, and Employ Milwaukee to provide abatement services to those in need.

## Asthma Safe Homes Program

Asthma Safe Homes Program starts by searching for immediate solutions to managing asthma. We begin with asthma self-care education and trigger remediation for households with kids ages 2 to 18 and pregnant women. We also provide durables such as HEPA Vacuums and mattress covers. In severe cases where asthma triggers persist, home repairs/ modifications are made.

## Energy Efficient Services

RM provides energy-saving upgrades such as insulation in attics/basements, and the installation of high-efficiency furnaces and heat pumps. Additional energy-saving home modifications include water-saving faucets, weather stripping, and programmable thermostats. These modifications help reduce discomfort, safety concerns, and excessive energy bills for low-income homeowners.

## Workforce Development

RM is proud to support local contractors and small businesses. Our program offers paid training, flexible schedules, and jobs that cater to the skills contractors have to offer. Contractors receive weekly pay and are not limited by their resources as we allow them to purchase materials on our store accounts.

## REO Home Sales

RM rehabilitates foreclosed and donated homes for community revitalization. By doing this RM is able to transition Real Estate Owned property (REOs) into safe and affordable homes, provide job creation and sustainable wages to local contractors, adds to the city's tax base, and returns revenue to RM's operating fund which allows the organization to continue their mission of providing FREE critical home repairs to those in need.





# OUR SPONSORS

**zilber**  
family foundation

**GMF** Greater Milwaukee  
**FOUNDATION**  
*greater together*

**BADER**  
PHILANTHROPIES, INC.

Forest County Potawatomi  
**FOUNDATION**



**Associated Bank**

**Milwaukee**

**WHEDA**



The Lynde and Harry  
**BRADLEY**  
FOUNDATION

**TriCity National Bank**

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**CONTINENTAL**  
PROPERTIES

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**NTE GIULIO**

**sdC**  
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**RYAN**

**GARDNER BUILDERS**

**bmt** business marketing technology

**JLA ARCHITECTS**

**Aurora Health Care**  
We are  AdvocateAuroraHealth




*Make a  
difference  
today!*

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 (414) 312-7531

 [www.freehomerepairs.org](http://www.freehomerepairs.org)

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