



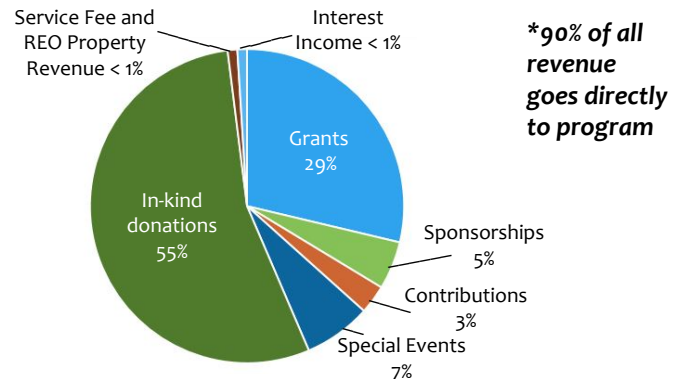
TRANSFORM YOUR COMMUNITY: HOME BY HOME, BLOCK BY BLOCK

OUR MISSION

Revitalize Milwaukee (RM) revitalizes communities by providing low-income homeowners with FREE, critical home repairs and comprehensive services to veterans, seniors and people with disabilities.

WHO SUPPORTS RM?

2018 Revenue Sources



*Over \$18.2 Million
Invested in Our Community Since 2000*



3791
Individual Home
Repairs

- Over 3,791 individual repairs completed at 361 different homes. Of these, 81 were emergency repairs completed in 24-48 hours.
- On average, 10 repairs at each home.
- 498 accessibility modifications were made, allowing homeowners to live in their homes safely and independently.
- 49 water heaters were installed and 21 were repaired.
- Our volunteers gave 6,108 hours of their time with a wide range of talents from administrative support to trades people of all kinds.
- RM provides 15 local contractors with work and pays sustainable wages.
- During Block Build, RM completed 999 individual home repairs in TWO DAYS with the help of 385 volunteers.
- The average monthly income for our homeowners is \$1,697.



29.7
Average
number of
years lived in
home

81
Emergency Repairs



15+
Local Licensed
Contractors
Employed



361
Individual Homes
Renovated



498
Accessibility
Modifications

To Save Lives Today,
Contact Us At...

Revitalize Milwaukee
840 N. Old World 3rd Street, Suite 600
Milwaukee, WI 53203
(414) 312-7531
www.freehomerepairs.org



Revitalize
Milwaukee



HOW TO GET INVOLVED

Revitalize Milwaukee provides many ways for anyone to get involved, knowing that each person contributes differently. We work with your schedule and abilities to figure out what works best, ensuring a positive and impactful experience. Whether you choose to donate, volunteer, sponsor, or any of the other opportunities, we promise you will gain just as much from the experience as our homeowners.

DONATE

We are always accepting donations to help us transform more lives in our community. With 90 cents of every dollar going directly to homeowners who need our services, you can be sure your donation, no matter the size, will have a lasting impact.



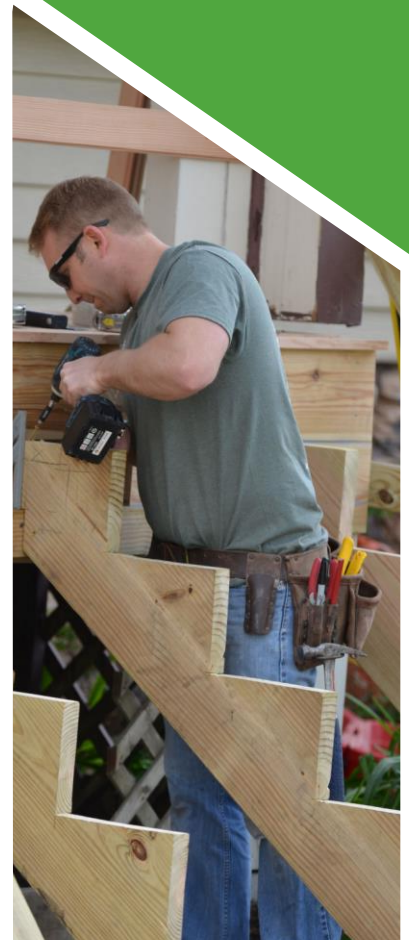
VOLUNTEER

Performing over 2,600 repairs a year is a lot! Whether you have previous skills or none at all, we can find a way for you to have a direct impact on local homeowners. Whether you're swinging a hammer or mowing a lawn, we guarantee you'll feel better after you're done.



SPONSOR

We hold events throughout the year, including Block Build MKE, the most impactful and fun weekend in Milwaukee. We understand every company has a different budget, so we have different sponsorship levels to fit each one.



Your Impact

Your efforts—financial, physical, or otherwise—make a big difference for our homeowners and their families. Without your help, hundreds of homeowners every year would go without repairs that are necessary for them to remain safe and comfortable in their homes.

We support you throughout your entire involvement with us to ensure you are gaining just as much from the experience as the homeowners. Choose one or more of the many ways to get involved and we'll guide you through the rest.

To sign up or learn more about how you can help, visit us at www.freehomerepairs.org, send an email with your information to lynnea@rtmilwaukee.org, or call us at (414) 312-7531.



WORK

Do you have previous experience performing home repairs and are licensed and insured by the City of Milwaukee? Earn \$25/hour and work around your schedule while making a lasting impact on Milwaukee homeowners.

INTERN

Gain experience in a variety of fields, such as: Communications, Marketing, Construction, Photography, and more. We work with your schedule so you can supplement your learning with practical skills.

TEAM BUILDING

Our projects provide an opportunity for teams to make a difference together. This fosters pride, unity, and even develops project management and leadership skills. No matter what kind of team you are, we can find a spot for you.



OUR IMPACT

460

Homes this year



OUR MISSION

Transform communities by providing **FREE**, critical home repairs and comprehensive services to low-income veterans, seniors, and people with disabilities.



15,808

Hours of volunteer time



Each dollar received is leveraged

4:1



17,900+



Home repairs since 2000

Homeowners Served



Seniors



Veterans



With Disabilities

*Homeowners may be included in more than one category

\$18.2M



Invested in our community
since 2000

Homes Repaired



= 2,800

Homes repaired

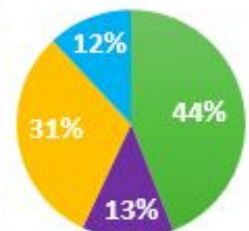


54%



Homes headed by
women

Demographics



15+



Local Licensed
Contractors
Employed

29.7

Average number of years
our homeowners have
lived in their home



\$1,697



Average monthly income of our
homeowners

50+

Community partners we work
with to ensure homeowners
receive all the services they need



CORPORATE SPONSORSHIP BENEFITS



Sponsoring RM projects gives caring corporations, neighborhoods, churches, and service groups a rewarding experience. Sponsorship provides an edge by strengthening your corporate image and increasing employee retention. Sponsors are provided with a turnkey volunteer experience that offers opportunities for teambuilding and leadership development for employees and members. We understand every company has a different budget or goal in mind when they sponsor, so we have different opportunities to fit each one.



This could be your team!

HOW YOU BENEFIT

- Sponsorship is a great tool for marketing. Your presence is heightened in the community in print publications, website distributions, and on local TV media including CBS, ABC, and NBC.
- Customized press releases are distributed to dozens of local and national media outlets. Press releases feature your partnership with Revitalize Milwaukee activities and participation, and quotes from sponsors.
- Corporate sponsorship signs are placed in front of each home you are sponsoring.
- Sponsoring group's logo is placed on over 1200 t-shirts worn by volunteers while working on homes during project days and after.
- Volunteers receive free t-shirts and are beneficiaries of volunteer appreciation activities, awards, and giveaways.
- Acknowledgement of corporate sponsorship is featured on the RM website. A link to your site is provided if desired.
- An opportunity to show your long-term commitment to the community in which you operate.
- An effective opportunity for leadership development and teambuilding; develop a sense of camaraderie among employees/members.
- Project commitment is a one-day event for volunteers.
- Hands-on experience to gain new skills for some volunteers.
- Well-organized turnkey volunteer event.

To learn more or get the ball rolling, contact:

Lynnea Katz-Petted, CEO- lynnea@rtmilwaukee.org or (414) 312-7531

Debbie Knepke, Director of Transformation- debbie@rtmilwaukee.org or (414) 312-7531

BLOCK BUILD MKE

AUGUST 14TH AND 15TH, 2020

RM's signature annual event where volunteers and community partners come together to transform a neighborhood block in one weekend!
Friday August 14th - Contractor Day
Saturday August 15th - Volunteer Day
Clarke Square Neighborhood



Additional Details:

- 1,200+ volunteers, including corporate and community partners, will come together to positively impact this neighborhood
- Tens of thousands of dollars will be invested to revitalize this neighborhood
- 30 Homeowners will benefit
 - 15 large scale home rehab projects
 - 15-20 additional home beautification projects
- All homes will have a custom scope which includes but not limited to:
 - Safety updates
 - Occupational therapy modifications
 - Carbon Monoxide and smoke detectors
 - Weatherization
 - Landscaping
 - New mailboxes
 - House numbers

Please direct all questions regarding sponsorship opportunities to Lynnea Katz-Petted, CEO at (414) 704-1581 or Lynnea@rmtmilwaukee.org

VOLUNTEER, BUILD & HOUSE SPONSORSHIPS

All House Sponsorships include the following benefits:

- Company logo on 1200 participants T-Shirts
- Company logo included in press release and social media publications
- Company logo on event signage
- Company recognition and participant meals at Block Build Celebration
- Company recognition on RM website and in annual report

In addition, the following benefits exist for each sponsorship level:

Block Build MKE 2019 Sponsor- \$50,000 – Exclusive Opportunity!

- Prominent company logo on all event promotional materials
- Up to 75 team members participate
- Company logo on RM social media (900+ FB Views)
- Opportunity to address participants at Opening Ceremony and at Block Build Celebration

Community Block Sponsors - \$25,000

- Up to 60 team members participate
- Company logo on RM social media (900+ FB Views)
- Ability to participate in the selection process of a large scale home project

City Block Sponsors - \$15,000

- Up to 45 team members participate
- Company logo on RM social media (900+ FB Views)

Neighborhood Sponsors- \$10,000

- Up to 30 team members participate

Home Sponsors - \$5,000

- Up to 20 team members participate

LOGISTICS SPONSORSHIPS

All Logistics Sponsorships include the following benefits:

- Company logo on event signage
- Company recognition and participant meals at Block Build Celebration
- Company recognition on RM website and in annual report
- Up to 10 volunteers

RM welcomes both in-kind and cash donations to help with logistics, such as:

T-Shirt Sponsors - \$3,500

- Sponsors contribute T-Shirts, screen-printing and/or cash donations.

Construction Sponsors - \$3,000

- Sponsors contribute materials for construction and/or cash donations.

Food & Beverage Sponsors - \$2,500

- Sponsors contribute food & beverages for our participants to stay energized and refreshed!

Dumpster Sponsors - \$2,500

- Sponsors contribute dumpsters for the days of the event and/or cash donations.

Beautification Sponsor - \$2,000

- Sponsors contribute cash donations and/or materials for beautification.

Print Sponsors - \$1,500

- Sponsors contribute towards cost of materials, printing services and/or in-kind services.

Landscaping Sponsors - \$1,500

- Sponsors contribute items, services and/or cash donation to support landscaping work.

WWW.FREEHOMEREPAIRS.ORG

(414) 312-7531



SPONSORSHIP LEVELS & BENEFITS

Our sponsorship opportunities are designed to help you maximize your marketing objectives and include customization support from Revitalize Milwaukee. If you'd like to contribute an amount not listed, please let us know!

	Presenting \$20,000 SOLD	Supporting \$15,000	Gatsby \$7,500	Flapper \$5,000	Charleston \$3,500	Jazz \$2,500
						
Presenting Sponsor	x					
Corporate signage at the event	x	x				
Provide giveaway to attendees	x					
Opportunity to speak at event	x					
Logo recognition in 2020 media partner advertising	x	x				
Logo on Mobile Bidding Site	x					
Recognition in press release	x	x				
Verbal recognition from podium	x	x	x			
Exclusive Sponsorship	Cuisine	Libations	Auction	After Party		
VIP Room	X	x	x			
Scrolling logo projected on four screens during the event	x	x	x	x	x	
Advertisement in event program	Full Color Back Cover	Full Color, Inside Front Cover	Full Color, Inside Back Cover	Color 1/2 Page	Color 1/4 Page	Listing
Recognition on website	x	x	x	x	x	x
Recognition in email blasts and on social media	x	x	x	x	x	x
Reserved table at the event with signage featuring company name	2 tables of 8	1 table of 8	1 table of 8	1 table of 8	1 table of 8	1 table of 8

Individual tickets are available for purchase at \$250 per person



Roaring 20's Gala - 10th Annual

Friday, October 23, 2020 – 5 – 10 PM; After Party 10 – 11 PM

SPONSORSHIP COMMITMENT FORM

Return via Email: lynnea@rtmilwaukee.org OR

Mail: Revitalize Milwaukee | 840 N. Old World Third Street, Suite 600 | Milwaukee, WI 53203

Contact: Lynnea Katz-Petted, Chief Executive Officer | Phone: 414-312-7531

☐ Yes, we'd like to support Revitalize Milwaukee's *Roaring 20's Gala*

Sponsorship Level

- | | |
|--|-----------------|
| <input type="checkbox"/> Presenting - SOLD | \$20,000 |
| <input type="checkbox"/> Supporting | \$15,000 |
| <input type="checkbox"/> Gatsby | \$ 7,500 |
| <input type="checkbox"/> Flapper | \$ 5,000 |
| <input type="checkbox"/> Charleston | \$ 3,500 |
| <input type="checkbox"/> Jazz | \$ 2,500 |
| <input type="checkbox"/> Single Tickets | Qty_____ \$ 250 |

Additional Advertising Program Ads

- | | |
|---|----------|
| <input type="checkbox"/> Full Size Color Ad – 7.5" x 10" | \$ 1,000 |
| <input type="checkbox"/> ½ page Color Ad – 7.5" x 5" | \$ 500 |
| <input type="checkbox"/> ¼ page Color Ad – 3.75" x 5" | \$ 250 |
| <input type="checkbox"/> Unable to attend, please accept donation of \$ _____ | |

Organization _____ Contact Name _____

Address _____ City, State, ZIP _____

Phone _____ Email _____

In the program, list my company as _____

PAYMENT DUE \$ _____

- ☐ Enclosed is my check made payable to Revitalize Milwaukee
- ☐ Please send an invoice
- ☐ Please charge my payment (circle credit card)

Card Number

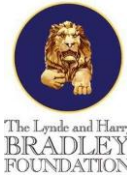


Name on Card _____ Exp. Date _____ CVV _____

Billing Address _____ City, State, ZIP _____

Signature _____ Date _____

OUR SPONSORS





A call you wouldn't believe

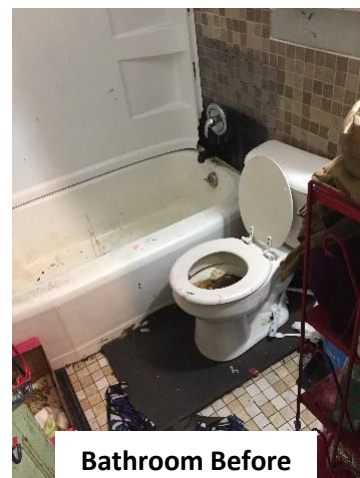
A call came in from a school counselor who explained that one of the children at her school was being bullied because of how she smelled. She went on to explain that the child and her five siblings were living in a home that didn't have a working shower or toilet, and their mom, Patricia, had a severe hoarding disorder that led to rooms in their home being unable to serve their purpose. Patricia and her children were in a very serious situation, and as the only provider of free home repairs, we were their only option.

A dire situation

Patricia is 49 and makes \$1,162/month which equates to \$13,944/year. On that budget with six children, home repairs fall to the bottom of the list. As we walked through her home and spoke with her, we realized their situation was much more dire than we originally thought. Not only did they not have a working shower and toilet at the moment, they hadn't had them for **four years**. On top of that, their water heater and furnace were broken, leaving them to heat the home with the oven and a space heater, and the kitchen was filled with so much clutter that it was unusable.



Kitchen Before



Bathroom Before

The transformation

The children's school stepped in to pay for the hoarding removal, and WE Energies stepped in to split the cost of the water heater and furnace, leaving room in our budget to perform the necessary repairs. A new vanity, sink, toilet, and plumbing in the bathroom gave them the opportunity to shower and use the toilet properly for the first time in four years. A new counter top, sink, oven, lower cabinets and plumbing in the kitchen gave them the opportunity to cook and store food properly. Lastly, we replaced the interior bedroom and bathroom doors to give everyone privacy when they need it as well as the deteriorating exterior doors to keep Patricia and her family safe from her abusive ex-husband.



Kitchen After



Bathroom After

The restored safety & dignity

Shortly after completing the repairs, her ex-husband returned to the house and attempted to kick the door in to get to her and her kids. He was unsuccessful and now has a warrant out for his arrest. **Patricia now lives in a home she is proud of and safe in, and her kids can go to school focused on their schoolwork.**



Program Impact and Outcomes

2019 Survey Results*

What Homeowners say about Revitalize Milwaukee *After* Repairs:

86.2% Agree	I spend less money on housing repairs and maintenance.
86.2% Agree	My neighborhood feels more stable
88.5% Agree	I worry less about my home.
93.3% Agree	Overall, I am satisfied with the repairs RM made to my home.
95.2% Agree	I feel safer inside my home.
95.3% Agree	I can better focus on other issues and opportunities my life.
96.8% Agree	I can continue to live independently in my home.
and finally,	
96.9% Agree	I would tell a friend who needs help with home repairs to call RM!

Who we helped: *Homeowners may be included in more than one category.*

68%	65 or Older
20%	Veteran or Family of Veteran
49%	Disabled or Someone in Household

Incredible Quotes from Happy Homeowners:

- I feel safe now.
- From my first phone call to my last conversation with the tech, everyone was kind and professional. RM helped me right away. I am very thankful.
- I thank God for them. I just didn't have the money to do what I needed to do. Thank you very much.
- My experience was awesome. Everyone I came in contact with was very nice and came in and did what they had to do.
- Your worker was very good. He was like a family friend. Thank God for such nice people. Thank him and you!
- [RM] made a large impression with us. They did a lot to our home which we would not have been able to have done.
- Everyone was considerate and helpful with all repairs made to our house.
- We were really blessed to have found out about RM. They helped us with every part of the process.
- It was a wonderful experience. It was a fun but hard working environment the two days. All [your staff were] very professional and down to earth.
- I was satisfied to the fullest with the work that was done on my house. The people were so friendly and got the work done.
- Your workers are very amazing. I would recommend their work with no question. [You are] very, very understanding in your manner.

Notes:

*Surveys sent to Homeowners with a work completed date between January-July, 2019; Responses from 65 clients of 146 surveys mailed to date (44.5% response rate).



Mission: Transform communities by providing free, critical home repairs and comprehensive services to low-income veterans, seniors, and people with disabilities.

Goal: To be a leader in collaboration, focused on community outcomes and connecting residents to as many services as possible.

Services and Collaboration Flow Chart





Revitalize Milwaukee's Client Service Process Flow Chart





PROGRAMS

CRITICAL REPAIRS

Throughout the year, RM completes essential repairs necessary to enable homeowners to remain in their homes. These repairs are critical in preventing deferred maintenance and larger issues down the road. Some examples of essential repairs might be carpentry, door and lock repair, porch repair, updating electrical items, minor plumbing repairs and installation of smoke and carbon monoxide detectors.

EMERGENCY REPAIRS

From time to time, we all find ourselves with plumbing problems, furnace issues or even an electrical problem. Most of the time we are able to fix the problem ourselves, call a friend to help, or hire a professional to do the job that has either put our home or health at risk. The clients we serve have these challenges coupled with complication of being low-income elderly, veterans and/or living with a disability. These unsafe and potentially harmful situations come to light during home visits that occur year-round. Our Emergency Repair program is the only free repair service offered in the county and is designed to help our most vulnerable homeowners address these critical needs.

COMPREHENSIVE SERVICES

Revitalize Milwaukee has partnerships with diverse organization and businesses that share the same goal of keeping vulnerable homeowners in a safe environment where they can age with dignity. As collaborating agencies, we provide homeowners with the tools they need to ensure their continuous contributions to the neighborhoods where they live. Some of the types of agencies who help us meet our goals are health and community organizations such as Milwaukee Department of Aging and Layton Boulevard West Neighbors.

BLOCK BUILD MKE

Block Building MKE is a weekend event that takes place in the spring. On this day, corporations and volunteers work on up to 30 homes that are owned by low-income elderly, veterans, and/or those living with a disability. The day is full of activity - over 750 volunteers donate their skills and sweat equity to complete numerous repairs, accessibility updates, and overall cleanup. Materials, supplies, and professional services are frequently donated to ensure that all homeowners are left with a safe and healthy environment.

ACCESSIBILITY MODIFICATIONS

To meet the goal of creating a safe environment for elderly and disabled homeowners, Revitalize Milwaukee purchases and installs specialty products. These products modify appliances and other basic household fixtures that frequently present a challenge to operate for homeowner who have physical limitations. Items commonly installed or constructed by Revitalize Milwaukee are medical assistive devices, ramps, door levers, walk-in showers, handrails, grab bars in bathrooms, or a washer-dryer unit installed on the main floor of a home. The products we need are specialized and therefore expensive. Revitalize Milwaukee works with our partners to purchase these products and have products properly installed by professionals.

REO HOME SALES

RM rehabilitates foreclosed and donated homes for community revitalization. By doing this RM is able to transition Real Estate owned (REOs) property into safe and affordable homes, provide job creation and sustainable wages to local contractors, adds to the city's tax base, and returns revenue to RM's operating fund which allows the organization to continue their mission of providing FREE home repairs to those in need.

CHORE SERVICES

The Chore Services program was designed to fill the void of a trusted senior resource to help seniors maintain their homes. Chore Service is an extension of both our Free Repair and Fee for Service Programs. It broadens our typical scope of work to include handyman or other chore services seniors might need help with. These items, such as changing batteries in smoke detectors, replacing an expired light bulb, or flipping a mattress become difficult for the aging homeowner and if not taken care of can make the home unsafe. At this time, there is no trusted resource to call to complete these tasks.

FEE FOR SERVICE

The Fee for Service program is designed to build on our mission and existing expertise in home repair and accessibility modifications. The program will subsidize our existing work to provide emergency repairs to those who cannot afford them, via income increase from repair jobs done for those who can. Fees will be charged on a sliding scale, based on annual income and ability to pay.